

Call for Artists to create cups/mugs to sell at the AZ Clay's Cup/Mug Sale and Scholarship Raffle

What: AZ Clay is organizing a cup/mug sale similar to the tradition started by Beth Shook. We are also incorporating a fund-raising raffle to fund our new annual ceramic college scholarship.

Who: Participants must be current members of Arizona Clay Association.

When: Friday/Saturday October 21/22

Why: This is an opportunity for members to sell hand-made ceramic cups/mugs. It is also an opportunity to reach a wider audience and to promote upcoming holiday sales. Your holiday sale information is encouraged to be included for display! Of equal importance, this sale will fund an annual ceramics college scholarship.

Where: TBD

How:

- Participating artists will donate 1 mug. Donated mugs will be raffled off for the scholarship fund.
- In addition to the 1 donated mug, participants should prepare a minimum of 10 mugs to be sold (more are encouraged).
- Artists that sell cups/mugs will pay an equal portion of the credit card processing fees which will be deducted from the sale proceeds.
- Artists that sell cups/mugs will pay an equal portion of the printing fees for promotional postcards (should be no more than \$10/artist).
- Artists will be asked to volunteer a few hours for either the organization, set up, execution, or break-down of the sale.
- All artists will help promote the event through social media, emails and the distribution of postcards.
- All work must be of professional quality. We reserve the right to hold back work with defects. Cups/mugs should be valued at \$20 and higher.
- If the cup/mug is not food safe (meant for decorative purposes only) it must be clearly stated on each cup/mug
- When cups/mugs are delivered to the sale site they must be priced and every mug should have the artist's business card with contact information.

Indicate your desire to participate as soon as possible by email, and please include your phone number. Please send a photo of your cups/mugs right away to be included in print and digital marketing.

As we get closer more information will come to participants regarding locations, drop off, and pick-up times. Questions? Contact Jeanne Collins at jclayaz@gmail.com or 480-650-1771.